



SURVEY ON ARTS & CRAFT COOPERATIVE

Dear Arts and Craftspeople:

Clayton Visual Arts, Inc., of Clayton, NC, is considering a collaboration with other Arts and Craft entities in Johnston County, NC, with a view toward organizing a cooperative in which members share labor and costs to market original arts and crafts. Would this endeavor be of interest to you? If so, how much participation and business do you think you might do with the co-op? Filling this out this survey does not mean you have to join. The information will help us determine if enough people are interested.

Thank you for taking the time to help us.

Name* _____ Email* _____
Phone* _____

1. What art/craft items do you produce?
2. How much time do you spend per week making your items? Part-time: ____ Fulltime: ____
3. Do you consider your art/craft a: Vocation? _____ Hobby? _____
4. How long have you been doing your art/craft?
5. Did you sell your work during the past year? Yes _____ No _____
 - a. If yes, about how many dollars' worth?
 - b. Retail \$ _____ Wholesale \$ _____
6. Would you be interested in selling all or part of your product through a cooperative?
Yes _____ No _____
 - a. If yes, about what portion? All _____ Half _____ Percentage _____
7. What is the price range of the items you produce? \$ _____ to \$ _____
8. How did you learn your art or craft?
9. Would you like additional training? Yes _____ No _____ If yes, in what area (check 1 or more):
 - a. New techniques/design ____
 - b. Marketing and business ____
 - c. Production ____
 - d. Other _____
10. Is your art or craft of a nature that others could be trained to assist your production?
Yes _____ No _____ Is this of interest to you? Yes _____ No _____
11. What other trades, talents, skills do you have? (i.e., electrician, carpentry, computers, office, etc.)
12. Would you be willing to contribute these skills to the cooperative endeavor? Yes _____ No _____
13. Are you a member of any other cooperative/s?
 - a. Yes _____ No _____ Which one/s? _____
14. Are you willing to pay a membership fee? Yes _____ No _____
 - a. If yes: One time _____ Monthly _____ Annually _____
 - b. How much? _____
15. Would you be interested in attending meetings to explore starting a cooperative? Yes _____ No _____
16. Would you be willing to serve on a steering committee for the cooperative? Yes _____ No _____
17. Would you be willing to work a fixed period of time each month for the cooperative?
Yes _____ No _____
18. If you are NOT an artist or crafter, would you join to support the co-op? Would you (check all that apply):
 - a. Pay a non-artist membership fee? _____
 - b. Volunteer time? _____
 - c. Volunteer your skills? ____
 - d. Take a discount on purchases at the co-op in return for your support? _____

Please return this survey by January 31, 2012, to: Email address: claytonvisualarts@rocketmail.com

Postal address: Clayton Visual Arts, Inc., P.O. Box 698, Clayton, NC 27528

Clayton Visual Arts is a 501 (c) 3 organization, supported in part by a grant from the Town of Clayton Cultural Arts Fund.

For information, visit our website, www.claytonvisualartsn.org

**Your name, email address, and phone number will NOT be given or sold to any other entity or organization.*

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